

**CITY OF OAKBROOK TERRACE
MINUTES OF THE REGULAR CITY COUNCIL AND
COMMITTEE OF THE WHOLE MEETING
TUESDAY, APRIL 26, 2016**

I. CALL TO ORDER

The Mayor called the April 26, 2016, Regular and Committee of the Whole Meeting of the City Council to order at 7:00 P.M.

II. ROLL CALL

Roll call indicated the following Aldermen were in attendance:

Present: Alderman Esposito, Alderman Greco, Alderman Przychodni, Alderman Swartz, Alderman Thomas, Alderman Vlach, and Mayor Ragucci

Absent: None

Also in attendance were City Clerk M. Shadley, City Administrator A. Marrero, Assistant to the Mayor and Administrator M. Sarallo, Assistant Finance Director D. Mark, and City Attorney R. Ramello.

III. PLEDGE OF ALLEGIANCE

The Mayor led everyone in the Pledge of Allegiance.

IV. ADDITIONS OR DELETIONS TO THE AGENDA

None.

V. APPROVAL OF MINUTES – CHANGES OR CORRECTIONS

1. Regular Meeting Minutes Of April 12, 2016.

Motion to approve the minutes of the April 12, 2016 Regular City Council and Committee of the Whole as presented was made by Alderman Przychodni and seconded by Alderman Esposito.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

Motion passed.

VI. PUBLIC PARTICIPATION

None.

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VII. RECESS TO FISCAL YEAR 2016-2017 BUDGET HEARING

Motion To Recess To The Fiscal Year 2016-2017 Budget Hearing wad made by Alderman Vlach and seconded by Alderman Swartz.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

The Regular Meeting recessed to Fiscal Year 2016-17 Budget Hearing.

VIII. FISCAL YEAR 2016-2017 BUDGET HEARING

Mayor Ragucci called the Budget Hearing to order. The City Clerk took the roll call, which indicated the following Aldermen were in attendance:

Present: Esposito, Greco, Przychodni, Swartz, Thomas, Vlach, and Mayor Ragucci
Absent: None

Consultant Haslett referenced the legal notice published in the *DuPage Chronicle* newspaper on Wednesday, April 6, 2016, which is required by the Illinois Budget Law. Haslett noted the budget has been available for viewing at the front counter as required by the Illinois Budget Law.

Haslett referenced her memorandum detailing the changes to the proposed budget that were discussed during the budget meetings and executive session. Haslett reported the changes increased the General Fund by \$108,000 and increased the Water Fund by \$5,000. Haslett attributed the majority of the General Fund increase to the former part-time Deputy Clerk becoming full-time and taking on the Special Events function and the former part-time Building and Zoning Assistant is now a full-time position due to increased building activity within the City. Haslett also noted General Fund revenues were increased by \$74,000 to account for the change in ownership at the Off Track Betting Facility.

Haslett referenced the FY 2017 Budget Ordinance and the Five (5) Year Capital Improvement Fund Plan Resolution included in the agenda packet. Haslett asked that both the ordinance and resolution be adopted tonight during the reconvened meeting.

Motion to adjourn the Budget Hearing was made by Alderman Greco, and seconded by Alderman Esposito.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

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The Budget Hearing adjourned.

IX. ACTION ITEMS/CONSENT AGENDA

1. Payment of City Bills: April 26, 2016 In The Amount Of \$577,745.09
2. Personnel & Payroll Report March 2016.
3. Treasurer's Report March 2016.
4. Ordinance No. 16-13: An Ordinance Granting Variations From The Requirements Of The Zoning Ordinance Of The City Of Oakbrook Terrace For 17W376 Karban Road (Bob Shanahan And Debbie Shanahan) In The City Of Oakbrook Terrace, Illinois.
5. Ordinance No. 16-14: An Ordinance Decreasing The Number Of Class "A" Liquor Licenses By One (1), Pursuant To The Provisions Of Title XI (Business Regulations); Chapter 111 (Food And Beverages); Subchapter Alcoholic Liquor Control, Section 111.012 (Number Of Licenses In Each License Classification), Of The Code Of Ordinances Of The City Of Oakbrook Terrace, Illinois As Amended (Volare).
6. Resolution No. 16-09: A Resolution Approving A Cash In Lieu Of Land Dedication Reimbursement Agreement Between The City Of Oakbrook Terrace And Regency Place Owner, LLC.

Motion to approve all the items contained on the Consent Agenda for April 26, 2016 as presented was made by Alderman Thomas and seconded by Alderman Vlach.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

Motion passed.

X. ITEMS REMOVED FROM THE CONSENT AGENDA

None.

XI. RECESS TO THE COMMITTEE OF THE WHOLE

Motion to recess to the Committee of the Whole portion of this meeting was made by Alderman Przychodni and seconded by Alderman Greco.

**Ayes: Aldermen Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Nays: None**

Motion passed.

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XII. MAYOR RAGUCCI

Mayor Ragucci said long time resident Joe Uher and former Police Chief Robert Nardella passed away this past week. Mayor Ragucci stated his thoughts and prayers are with the families.

XIII. COMMITTEE OF THE WHOLE CONSIDERATIONS

1. Request For An Extension To The Construction Schedule: Hartz Construction Company.

The Mayor noted the Hartz representatives were unable to attend tonight's meeting so this item will be placed on the next agenda.

2. The DuPage Convention And Visitor's Bureau (DCVB) Budget & Membership Discussions.

Beth Marchetti, Executive Director of the DuPage County Convention and Visitor's Bureau (DCVB), highlighted several new initiatives of the DCVB. Marchetti discussed how the leading tourism organization, Skift, reports on trends in the industry and how the DCVB is changing to accommodate these trends. Marchetti also said the DCVB is now using the multi-view platform which is a digital advertising campaign targeting meeting planners. Marchetti also noted the DCVB is working on a TripAdvisor project whereby all cities will have their own landing page on the website.

Marchetti noted the DCVB is working on a strategic plan in the hopes to become the second largest Convention and Visitors Bureau in Illinois. Marchetti said this plan will provide an excellent road map for the organization. Marchetti said last year the DCVB booked 17,976 room nights generating approximately \$20 million in revenues for DuPage County. Marchetti said this year the DCVB has already exceeded last year's with 22,393 room nights and \$25 million in revenues with one (1) more quarter to go.

Marchetti said one of the services the DCVB provides is acting as an agency that executes the programming determined by the City's seven (7) hotels. Marchetti said the DCVB provides input to the City's hotels and then the Commission votes upon the budget. Marchetti said the majority of the budget is used for Triple AAA advertising so that the City's hotels come up before Chicago for internet searches.

Alderman Esposito asked if the 22% budgeted for web design and hyper-disk is an annual cost. Marchetti replied no that the particular website was voted on by

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the Commission. Marchetti said she would like to see the Commission retain the URL for the City's hotel website and point it to the community page on the DCVB website so that another less expensive webmaster can be utilized. Marchetti said this portion of the budget can be scaled down. Alderman Esposito suggested this money is better suited in other areas.

Alderman Esposito asked if the Council could also receive the documents provided to the Hotel Commission. Marchetti said the Council can receive similar information that is presented at the Hotel Commission meetings. Marchetti said the Hotel Commission's budget has not been approved yet and she can bring these items of concern back to the Commission.

Alderman Greco said the DCVB does great work and asked what the City is getting in return for the \$100,000 marketing line item. Alderman Greco indicated a lot of communities pay DCVB dues only. Alderman Greco said the City could hire an employee to market the hotels and the restaurants for this amount. Alderman Greco said some of the marketing budget does not make sense because it is already covered under the DCVB dues. Marchetti said the \$100,000 marketing budget is given for the City's hotels and not for the DCVB. Marchetti explained the DCVB just runs the marketing campaign as determined by the Commission. Marchetti said any budget changes would need to be discussed with the Commission.

Marchetti said the tourism industry is very competitive and volatile. Marchetti said the Triple AAA program is good because the City is in a drive market. Alderman Greco said maybe \$100,000 is not allotted in the right areas and the power needs to be taken away from the Commission and given to the DCVB. Alderman Greco said it appears to him that if the budget was reduced another \$50,000; the hotels would still be thriving. Marchetti said the marketing budget helps drive business during the down markets of November, December, January, February, and March. Marchetti said the DCVB and the Hotel Commission appreciate the support of the Council with the marketing campaign.

Alderman Swartz asked if the Hotel Commission puts the budget together. Marchetti replied the Commission meets monthly and the marketing sub-committee puts together the budget. Alderman Swartz asked if the Hotel Commission analyzes each year how successful these line items are. Marchetti replied for Triple AAA she puts together a report detailing the rate and the number of bookings. Marchetti said she also provides key statistics about the City's hotel website. Alderman Swartz asked what the Smith Travel report is. Marchetti replied this provides the hotel occupancy and rate information that Don Hill, Chair of the Hotel Commission, provides on a quarterly basis to the Council.

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Mayor Ragucci said we can review some of the items in the budget such as the billboard and the hyper-disk costs. Mayor Ragucci said if we were to hire someone, would they have the outreach and expertise that the DCVB has. Mayor Ragucci said we are going in the right direction and the City has the right people in place. Mayor Ragucci thanked Marchetti for attending the meeting. Mayor Ragucci said lets discuss this further. Marchetti said she will take this information back to the Hotel Commission. Administrator Marrero suggested she meet with Marchetti to discuss the budget status and then report back to the Council.

Administrator Marrero asked if the shopping packages are still going to be offered. Marchetti said they are still going to be offered, but with a Visa gift card instead. Mayor Ragucci said now the visitor can spend this money anywhere. Marchetti suggested a business card with a QR code be provided with the gift card detailing all the City's restaurants. Alderman Greco said he would like to see the professionalism of the DCVB guide the Hotel Commission spending.

3. Proposed Agreement – Oakbrook Terrace Off-Track Betting.

Mayor Ragucci referenced the email from Jeff Kras, the Chief Financial Officer at Hawthorne Race Track. Mayor Ragucci said Hawthorne is spending about \$200,000 on extensive remodeling at the OTB and two (2) new restaurants will be locating there as well. Mayor Ragucci said Hawthorne is requesting a \$75,000 contribution towards the remodeling effort. Mayor Ragucci said the \$75,000 contribution will be credited against the monthly 1% hosting fee paid the City. Mayor Ragucci said under the new ownership, revenues are already up 50% and Hawthorne is projecting \$25 million by year end.

Mayor Ragucci said the City is lucky to have Hawthorne as the new owners. Mayor Ragucci said he agrees with the contribution and the City could have been worse off with an empty OTB facility. Mayor Ragucci said if the Council agrees with this; then Kras will present his proposal at the next meeting. Alderman Vlach asked how long the credits will take. Mayor Ragucci estimated seven (7) months. The Council concurred to have Kras attend the next meeting to discuss the Hawthorne Race Track proposal.

XIV. COUNCIL MEMBER COMMENTS

Alderman Swartz said he is very pleased with Pete's new dining area.

XV. CITY ATTORNEY RAMELLO

None.

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XVI. CITY CLERK SHADLEY

None.

XVII. CITY ADMINISTRATOR MARRERO

None.

XVIII. RECONVENE THE CITY COUNCIL MEETING

Motion to reconvene the City Council meeting was made by Alderman Thomas and seconded by Alderman Esposito.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

Motion passed.

XIX. OLD BUSINESS

1. Ordinance No. 16-15: An Ordinance Approving The Budget For The City Of Oakbrook Terrace For The Fiscal Year Commencing On May 1, 2016 And Ending On April 30, 2017.

Motion To Approve Ordinance No. 16-15: An Ordinance Approving The Budget For The City Of Oakbrook Terrace For The Fiscal Year Commencing On May 1, 2016 And Ending On April 30, 2017 was made by Alderman Przychodni and seconded by Alderman Esposito.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

Motion passed.

2. Resolution No. 16-10: A Resolution Approving The Five (5) Year Capital Improvement Plan Beginning In 2016 For The City Of Oakbrook Terrace.

Motion To Approve Resolution No. 16-10: A Resolution Approving The Five (5) Year Capital Improvement Plan Beginning In 2016 For The City Of Oakbrook Terrace was made by Alderman Thomas and seconded by Alderman Swartz.

**Aldermen Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach
Aldermen Nays: None**

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Motion passed.

ADJOURN

Motion to adjourn was made by Alderman Vlach and seconded by Alderman Swartz at 8:03P.M.

Motion carried unanimously.

Submitted,

Aileen Haslett
Recording Secretary