



## **HOTEL, CONVENTION AND VISITORS COMMISSION MEETING MINUTES**

**Wednesday, April 29, 2015**

**11:45 AM**

### **Comfort Suites – Oakbrook Terrace**

- **Call to order-** Chair Don Hill called the meeting to order at 11:58 AM
- **Hotel Roll Call-** Comfort Suites—Geri Mulso & Angie Sangs; Courtyard by Marriott – Daphene Stout; Hilton Suites & Hilton Garden Inn – Don Hill; Staybridge Suites – Shalonda Tynes; Others present include Beth Marchetti – DCVB & Denise Mark – City of Oakbrook Terrace
- **Review Agenda** – Don Hill asked for additions or changes to the agenda. There was no response. Don Hill asked for a motion to approve as is. Geri Mulso gave motion to approve the agenda. Daphene Stout seconded. Motion carried.
- **Review / Approval of minutes** – Don Hill asked for additions or changes to the minutes. There was no response. Don Hill asked for a motion to approve as is. Geri Mulso motioned to approve the agenda. Daphene Stout seconded. Motion carried.
- **Update of DCVB Activity** – Beth Marchetti spoke about the marketing report for February / March 2015. Beth mentioned that the website activity was down a bit and recommended the marketing campaign to help drive people to sign up. Beth mentioned that the hotels have the opportunity to choose between shopping and zoo packages.
- **2015-2016 Budget / Marketing Plan Update** – Beth Marchetti suggested that the 2015-2016 budget be discussed in order to trim off enough to meet the amount approved by City Council on April 28<sup>th</sup>, 2015. Discussion ensued about cutting individual line items for the 2015-2016 fiscal year. Don Hill asked for a motion to approve the updated 2015-2016 Budget. Daphene Stout motioned to approve the budget. Geri Mulso seconded. Motion carried.
- **Confirmation of Next Meeting** – Wednesday, May 27, 2015 at 11:45 held at City Hall.
- **Other Business** - None.
- **Meeting Adjournment**—Seeing no additional business, Geri Mulso made a motion to adjourn the meeting. Dana Dominguez seconded. Motion carried. Meeting adjourned at 12:58 p.m.