



HOTEL, CONVENTION AND VISITORS COMMISSION MEETING MINUTES

Wednesday, May 27, 2015

11:45 AM

City of Oakbrook Terrace

- **Call to order-** Chair Don Hill called the meeting to order at 12:02 PM
- **Hotel Roll Call-** Comfort Suites—Geri Mulso & Angie Sangs; Courtyard by Marriott – Luci Krych; Hilton Suites & Hilton Garden Inn – Don Hill; Holiday Inn – Dana Dominguez; LaQuinta – Terri Allen (Arrived 12:25 PM); Others present include Beth Marchetti – DCVB & Denise Mark – City of Oakbrook Terrace
- **Review Agenda** – Don Hill asked for additions or changes to the agenda. There was no response. Don Hill asked for a motion to approve as is. Geri Mulso gave motion to approve the agenda. Dana Dominguez seconded. Motion carried.
- **Review / Approval of minutes** – Don Hill asked for additions or changes to the minutes. There was no response. Don Hill asked for a motion to approve as is. Geri Mulso motioned to approve the agenda. Luci Krych seconded. Motion carried.
- **Update of DCVB Activity** – Beth received free zoo passes and it was decided that they would be split up among the hotels and the one extra package would then be donated to the Salvation Army or to a school. Beth also offered additional zoo packages to the hotels. Discussion of billboard was revisited. Beth Marchetti spoke about the marketing report for April 2015. Discussion ensued about marketing strategies and social media. Beth Marchetti said she contacted AAA to request a cost savings.
- **New Business** – Michael Mustafa was the new Hyperdisk strategy person assigned. Hyperdisk presentation will be conducted at the next meeting. Don Hill suggested reporting the zoo and shopping packages sold from January – June 2015 to City Council just as the AAA report is presented.
- **Confirmation of Next Meeting** – Wednesday, June 24, 2015 at 11:45 held at Holiday Inn.
- **Other Business** - None.
- **Meeting Adjournment**—Seeing no additional business, meeting adjourned at 12:43 p.m.