



## **HOTEL, CONVENTION AND VISITORS COMMISSION MEETING MINUTES**

**Wednesday, January, 2015**

**11:45 AM**

### **Courtyard by Marriott /Oak Brook Terrace**

- **Call to order-** Chair Don Hill called the meeting to order at 11:55 AM
- **Hotel Roll Call-** Comfort Suites—Geri Mulso; Courtyard by Marriott—Daphene Stout; Luci Krych Hilton and Hilton Garden Inn, Don Hill; Staybridge Suites— Shalonda Tynes; Others present include Beth Marchetti; DuPage CVB. The City of Oakbrook Terrace—Denise Mark and Dennis Greco.
- **Review Agenda** – Don Hill asked for additions or changes to the agenda. There was no response. Don hill asked for a motion to approve as is. Daphene Stout motioned to approve the agenda. Miranda Thomas seconded. Motion carried.
- **Review / approval of minutes** – Don Hill asked for additions or changes to the minutes. There was no response. Don Hill asked for a motion to approve as is. Geri Mulso motioned to approve the agenda. Daphene Stout seconded. Motion carried.
- **Hyper Disk Report**— Beth Marchetti spoke about The miscommunication of getting the packet and it will be resent. Commented on the website being up 7% and spoke about the shopping packages and the Illinois guide. Don Hill asked for a response on the holiday packages and each hotel spoke about them on their behalf. Reminder that Beth Marchetti will be collecting the AAA reports from all of the hotels for the end of the year. Beth Marchetti spoke about presenting the reports to the city council meeting. Discussion ensued about when to have the presentations to the city council. Board would like to set up 1<sup>st</sup> meeting in May, August and February.
- **Salvation Army Day- Slightly down from last year.** Beth Marchetti commented that they did a photo shoot with mayor Ragucci and Captain John and his wife on December 19<sup>th</sup>.
- **Craig Ward about the banners**— Beth Marchetti stated that several of the banners on the Oakbrook Terrace roadway are ripped and 3 new ones are needed. Beth Marchetti suggested replacing the 3 and then re assessing the program next year. Dialogue ensued about the program.

- **DCVB Update** – Beth Marchetti asked the board to start thinking about the next fiscal year and projects for the group. Discussion ensued about all of the existing projects and Don Hill suggested having longer meetings in the near future for further discussions on this matter.
  
- **Old Business** – Don Hill spoke on proposed ice skating Rink. Summed up why it did not happen for this holiday season. Stated that it is still a good program and is looking to next holiday season to be prepared to do this event. Don hill spoke about the Grateful dead coming to town July 2, 3, and 4 this year and spoke of the opportunity for all of the hotels in Oakbrook Terrace. Conversation ensued on some ways to capitalize on this event. Don Hill spoke more about the Salvation Army day and how he would like to discuss the possibility of growing the event. More dialogue ensued on this matter. Beth asked what happened with the 1<sup>st</sup> quarter promotion. Don Hill stated he does not have any more information on it yet but will be following up with the city on it.
  
- **Other Business**-none.
  
- **Meeting Adjournment**—Seeing no additional business, Geri Mulso made a motion to adjourn the meeting. Daphene Stout seconded. Motion carried. Meeting was adjourned at 1:05 p.m.