

CITY OF OAKBROOK TERRACE CONCERT AND FIREWORKS SPONSORSHIP PACKET



City of Oakbrook Terrace

Independence Day Celebration

Concert and Fireworks 2025 Special Events Sponsorship Packet

Dear Oakbrook Terrace Business Owner,

The City of Oakbrook Terrace is preparing for its 2025 July 4th Concert and Firework Display. The City relies on the generous business community as sponsors for this event open to the public. The July 4th Concert and Fireworks Display has been a tradition in Oakbrook Terrace for over 50 years.

The City of Oakbrook Terrace is the proud home to its business community, known for large and small firms, retail establishments, restaurants, hotels, world-class entertainment, and the Oakbrook Terrace Tower. The City would like to provide more exposure to these businesses by providing an opportunity to sponsor the City's Independence Day Celebration. This event entertains residents and out-of-town guests alike.

Why sponsor? Sponsoring is a great way to promote your business, offers an outstanding public image tool, and interactively shows support for the community. A sponsorship packet is enclosed for your review. The City Council and I appreciate your consideration in sponsoring this community event. If you have any questions, please get in touch with JoEllen Wade at 630-941-8300 x 210. Again, thank you for your support.

Sincerely,

Mayor Paul Esposito

City of Oakbrook Terrace

Independence Day Celebration

Concert and Fireworks

2025 Special Events Sponsorship Packet

Platinum Sponsor \$15,000+

Limit One. Preference will be given to first commitment received.

Please call Amy to ensure availability - 630-941-8300 x 267

All recognition listed in the previous level PLUS:

- The Platinum Sponsor will receive naming rights for the July 4th Concert and Fireworks "The City of Oakbrook Terrace and YOUR COMPANY" Concert and Fireworks Display.

Diamond Sponsor \$10,000+

All recognition listed in the previous level PLUS:

- Five additional picnic tickets (twenty total)

Gold Sponsor \$5,000+

All recognition listed in the previous level PLUS:

- Five additional picnic tickets (fifteen total)

Silver Sponsor \$2,500+

All recognition listed in the previous level PLUS:

- Five additional picnic tickets (ten total)

Bronze Sponsor \$1,000+

All recognition listed in the previous level PLUS:

- Three additional picnic tickets (five total)
- Sponsor will be allowed to distribute pre-approved promotional materials at resident picnic

Certificate Sponsor \$500+

All recognition listed in the previous level PLUS:

- Two (2) resident picnic tickets
- Listed as sponsor in 'Thank You' ad in local paper
- Name and logo displayed in Terrace Leaves newsletter issues
- Listed as sponsor on outdoor banners at event and soundstage
- City website acknowledge pre & post event
- Sponsor will receive audible on-site recognition prior to concert



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Independence Day Celebration

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SELECT SPONSORSHIP LEVEL

- ☐ Platinum Sponsor
- ☐ Diamond Sponsor
- ☐ Gold Sponsor

- ☐ Silver Sponsor
- ☐ Bronze Sponsor
- ☐ Certificate Sponsor

APPLICATION INFORMATION:

Applicant Name or Business: _____
Address: _____
Contact Person: _____
Phone: _____
Email: _____

Return to:
City of Oakbrook Terrace
17W275 Butterfield Road
Oakbrook Terrace, IL 60181

Contact:
JoEllen Wade
Phone: (630) 941-8300 ext. 210
Email: jwade@oakbrookterrace.net

