

**CITY OF OAKBROOK TERRACE  
MINUTES OF THE REGULAR CITY COUNCIL AND  
COMMITTEE OF THE WHOLE MEETING  
TUESDAY, JUNE 27, 2017**

**I. CALL TO ORDER**

The Mayor called the June 27, 2017, Regular and Committee of the Whole Meeting of the City Council to order at 7:00 P.M.

**II. ROLL CALL**

Roll call indicated the following Aldermen were in attendance:

Present: Esposito, Greco, Przychodni, Swartz, Thomas, Vlach, and Mayor Ragucci  
Absent: None

Also in attendance were City Clerk M. Shadley, City Administrator A. Marrero, and City Attorney R. Ramello.

**III. PLEDGE OF ALLEGIANCE**

The Mayor led everyone in the Pledge of Allegiance.

**IV. ADDITIONS OR DELETIONS TO THE AGENDA**

None.

**V. APPROVAL OF MINUTES – CHANGES OR CORRECTIONS**

1. Regular Meeting Minutes Of June 13, 2017.

**Motion to approve the minutes of the June 13, 2017 Regular City Council and Committee of the Whole as presented was made by Alderman Vlach and seconded by Alderman Thomas.**

**Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach  
Nays: None**

**Motion passed.**

**VI. PUBLIC PARTICIPATION**

None.

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**VII. ACTION ITEMS/CONSENT AGENDA**

1. Payment of City Bills: June 27, 2017 In The Amount Of \$137,261.29.
2. Treasurer's Report May 2017
3. Personnel & Payroll Report May 2017
4. Resolution No. 17-5: A Resolution Approving An Engagement Letter For Professional Auditing Services Between The City Of Oakbrook Terrace And BKD LLP For The Fiscal Year That Ended April 30, 2017.

**Motion to approve all the items contained on the Consent Agenda for June 27, 2017 as presented was made by Alderman Swartz and seconded by Alderman Thomas.**

**Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach  
Nays: None**

**Motion passed.**

**VIII. ITEMS REMOVED FROM THE CONSENT AGENDA**

None.

**IX. RECESS TO THE COMMITTEE OF THE WHOLE**

**Motion to recess to the Committee of the Whole portion of this meeting was made by Alderman Esposito and seconded by Alderman Greco.**

**Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach  
Nays: None**

**Motion passed.**

**X. MAYOR RAGUCCI**

Mayor Ragucci stated he is looking forward to seeing everyone on Tuesday, July 4, 2017 for this year's celebration. Ragucci stated Ascension Church will be celebrating their 50<sup>th</sup> Anniversary on Sunday, July 9<sup>th</sup> after the 10AM mass. Ragucci indicated everyone is invited for the celebration and there will be food, games, raffles, and a bounce house. Ragucci noted that tomorrow IDOT will be inspecting the cameras at the corner of Route 83 and 22<sup>nd</sup> Street. Ragucci said he will report back to the Council once he hears information about the cameras.

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**XI. COMMITTEE OF THE WHOLE CONSIDERATIONS**

1. Renewal Of Hotel & Visitor's Marketing Agreement With The DuPage Convention And Visitor's Bureau.

Don Hill, of the Oakbrook Terrace Hilton Hotel properties and Chair of the Hotel Commission updated the Council on the January through May 2017 performance for the City's seven (7) hotels. Hill noted these statistics are slightly skewed because they do not include the La Quinta Hotel, which should reopen in February of 2018. Hill reported that the City's hotel had a 3.5% occupancy increase through May of 2017, which was only second to Lombard. Hill also noted that the average daily rate increased by 1.6% through May 2017 compared to last year. Hill said the hotels experienced a 5.2% increase in revenue per available room (revpar) compared to last year. Hill also reported the City's hotel room revenues were down by 10% year on year due to the temporary closure of the La Quinta Hotel.

Hill said the suburban hotels are being challenged in terms of occupancy due to the increased supply in downtown Chicago. Hill said last year at this time Smith Travel predicted a 6.5% growth for the Chicago hotel market. Hill said this figure was adjusted in October of 2016 to 3.5% and is now at 0.6%.

Hill stated the triple AAA advertising program has moved away from print and more towards digital. Hill contended the Triple AAA program is very valuable to the City's hotels since they cater more towards the individual traveler. Hill said next year's budget includes hiring a company to film a one (1) minute video for each hotel, which can be used on each individual hotel website, as well as the City's hotel website. Hill hopes the new videos will improve internet search optimization. Hill added that next year's budget includes membership in the domestic tour group segment including the American Bus Association and the National Tour Association. Hill said the Commission has discussed sending a representative from one of the City's hotels to the annual trade show and network on the City's behalf.

Hill stated the DCVB is doing a great job with very limited resources. Hill said the DCVB has a new Director of Sales who is re-branding the Bureau. Hill also noted the DCVB is focusing some of their efforts on the international market. Hill said the City's continued partnership with the DCVB is critical to the success of each hotel in Oakbrook Terrace.

Esposito asked if the relocation of the McDonald's property to downtown Chicago will impact the City's hotels. Hill replied that it will indirectly impact the City's hotels but he does not know to what extent. Hill predicted it will be

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more a rippling effect. Hill stated he is more concerned about the new Hyatt House hotel opening in Oak Brook.

Greco asked if the Hotel Commission will be promoting the opening of the newly remodeled La Quinta Hotel. Hill said the Commission will definitely be promoting the re-branding of the La Quinta property.

Hill explained the Hotel Commission continues to have low participation from some of the City's hotels. Greco recommended the Commission's budget be allocated based upon each hotels attendance at the monthly commission meeting. Hill said the Commission is much better collectively when all the hotels attend the meetings. Greco suggested the Commission utilize a mechanism whereby if the hotels participate in the meetings, then they reap some of the benefits of the hotel advertising budget. Ragucci said this is something that can be looked into. Hill said you would not hear any arguments from him on this matter.

Marrero said the agreement is the same as last year with the City compensating the DCVB \$100,000 for the advertising campaign. Marrero referenced the last page of the agreement, which provides line items detailing where the advertising budget will be spent. Marrero requested that the Hotel Commission provide more detail going forward for next year's budget regarding these line items.

Esposito asked how to maximize the DCVB budget to get the most from it. Hill replied the new digital direction with the Triple AAA will pay dividends. Hill also said the new group tour segment membership will help for next year.

The Council concurred to place this on the next consent agenda.

**XII. COUNCIL MEMBER COMMENTS**

Greco said the Lions Club will be selling concessions during July 4<sup>th</sup>.

**XIII. CITY ATTORNEY RAMELLO**

None.

**XIV. CITY CLERK SHADLEY**

None.

**XV. CITY ADMINISTRATOR MARRERO**

None.

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**XVI. RECONVENE THE CITY COUNCIL MEETING**

**Motion to reconvene the City Council meeting was made by Alderman Esposito and seconded by Alderman Greco.**

**Ayes: Esposito, Greco, Przychodni, Swartz, Thomas, and Vlach  
Nays: None**

**Motion passed.**

**XVII. OLD BUSINESS**

None.

**ADJOURN**

**Motion to adjourn was made by Alderman Swartz and seconded by Alderman Vlach at 7:54PM.**

**Motion carried unanimously.**

Submitted,

Aileen Haslett  
Recording Secretary